



# TEWKSBURY TRAIL ASSOCIATION 22<sup>nd</sup> ANNUAL PACE EVENT SPONSOR FORM

**Location:** Tewksbury Township, NJ

**Date:** Sunday, September 17<sup>th</sup>, 2017

**Proceeds to benefit:** • New Jersey Conservation Foundation ([njconservation.org](http://njconservation.org))

***This year, the Tewksbury Trail Association is proud to support the  
New Jersey Conservation Foundation  
and its efforts to secure and protect open space!***

## SPONSORSHIP LEVELS AND OPPORTUNITIES



**BLUE - \$1,000 check only** *Limited to the first respondent*

Full-page, full-color ad in Booklet (BACK COVER) • Recognition in Booklet and in all post-event press releases • Personal Recognition at Awards Ceremony • Special mention and business website link on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Four (4) free Pace entries.**



**RED - \$750 check OR \$1,000 products or gift certificate or combination**

*Limited to the first 2 respondents* • Full-page, full-color ad in Booklet (INSIDE FRONT or INSIDE BACK COVER) • Recognition in Booklet and in all post-event press releases • Personal Recognition at Awards Ceremony • Special mention and business website link on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Three (3) free Pace entries.**



**YELLOW - \$500 check OR \$750 products or gift certificate or combination**

Full-page, black & white ad in Booklet • Recognition in Booklet and in all post-event press releases • Special mention and business website link on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Two (2) free Pace entries.**



**WHITE - \$250 check OR \$400 products or gift certificate or combination**

1/2 page, black & white ad and Recognition in Booklet • Recognition and business website link on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



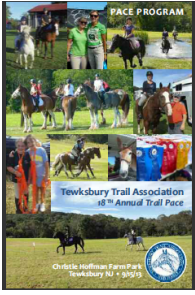
**PINK - \$100 check OR \$150 products or gift certificate or combination**

1/4 page, black & white ad and Recognition in Booklet • Recognition on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



**GREEN - \$50 check OR \$75 products or gift certificate or combination**

Business-card size, black & white ad in Booklet • Recognition on TTA website ([tta-nj.org](http://tta-nj.org)) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



**TRAIL PACE EVENT PROGRAM** – This year, our Event Program has been amended. Instead, we will provide a Booklet featuring the New Jersey Conservation Foundation as well as selected ads and acknowledgments. 250 copies of this Booklet will be printed and distributed to our riders and throughout Tewksbury Township.

**Select Your Sponsorship Level Below**

**Ribbon Sponsor** (Full-Page: 5”w x 8”h; ½ Page: 5”w x 4”h; ¼ Page 2 ½”w x 4”h)

- BLUE** -back Cover (color) \$1,000
- RED** -inside Front Cover (color) \$ 750
- YELLOW** -full-page (b&w) \$ 500
- PINK** -1/4 Page (b&w) \$ 100
- RED** -inside Back Cover (color) \$ 750
- WHITE** -1/2 Page (b&w) \$ 250
- GREEN** -business Card (b&w) \$ 50

***Hi-resolution electronic ads must be submitted no later than 8/17 to [ellenq4@gmail.com](mailto:ellenq4@gmail.com)  
Submit Classifieds and/or Directory Listings by 8/17 to [llaria@therapaw.com](mailto:llaria@therapaw.com)***

**Sponsorship Items / Gift Certificates**

**Item** estimated value: \$ \_\_\_\_\_  
Please describe: \_\_\_\_\_

**Other Sponsorship:**

Yes, I would like to support the Tewksbury Trail Association and its Trail Pace Recipients.

A check in the amount of: \$ \_\_\_\_\_ # \_\_\_\_\_ has been donated on my behalf.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Contact #: \_\_\_\_\_

**Checks can be made payable to either:**

***Tewksbury Trail Association***

*Or*

***New Jersey Conservation Foundation***

*Both Tewksbury Trail Association and New Jersey Conservation Foundation are non-profit [501(c)(3)]*

**Mail ALL checks and/or sponsorship forms to:**

*TTA Trail Pace, P.O. Box 173, Oldwick, NJ 08858*

**Questions, please contact:** Ilaria Borghese at [llaria@therapaw.com](mailto:llaria@therapaw.com) or 908-439-9139.